



Washington Office of Superintendent of **PUBLIC INSTRUCTION**

College Bound Supports

1. **Purpose:**

Funding is provided only as a pass through to a college scholarship organization with expertise in providing outreach to students regarding eligibility for the College Bound Scholarship program. OSPI contracts with College Success Foundation for this purpose.

2. **Description of services provided:**

- **Number of College Success Foundation (CSF) Programs:** The College Success Foundation team that implements College Bound outreach and support staffing model is comprised of nine regional officers, 18 AmeriCorps College and Career Coaches, and a director and two program managers, as well as support of five regional directors. The regional officers serve the state, divided into nine regions, serving 4,033 students and 2,901 school staff from 185 buildings last year (middle and high schools, community organizations, district offices, and higher ed institutions) within the 292 school districts. The College and Career Coaches served 17 middle schools in 2020-21, serving 2,852 middle school students (25 6th graders, 179 7th graders, and 2,542 8th graders full curriculum and 106 8th graders partial curriculum).
- **School and District Locations:** The CB regional officers that comprise the Washington College Access Network (WCAN) serve their district, which loosely correlates with an ESD, and collaborate on statewide campaigns. AmeriCorps College and Career coaches serve 17 middle schools in 7 school districts. These districts are Auburn, Highline, Kent, Seattle, Spokane, Tacoma and Yakima.
- **New Regions and Programs:** This is the first year that the AmeriCorps program served in Kent School District (Meridian MS and Mill Creek MS).
- **Student Services for CSF Students:** The WCAN team provides the following services for school staff, counselors, district staff, CBO staff, higher education institution staff, and students and their families:
 - College Bound 101 training.
 - Training on financial aid, creating a college-going culture, and FAFSA/WASFA.
 - FAFSA/WASFA completion events (lead and/or support).

- One-on-one support for counselors and school staff.
- RePledge campaigns for 9th grade CBS students.
- College Signing Celebrations.
- Student focus groups and creation of student-facing materials, e.g., College Knowledge booklet.
- WCAN website, social media, and other communications outreach and resources.
- CSF college and career coaches support the designated school CBS champion with sign-up strategies and customize content to their respective school's needs. Coaches participated in a total of 133 activities to communicate/ promote the College Bound Scholarship. Of these events, 56 were special events and 29 were parent/family engagement.
- **Schoolwide Services:** Most CSF services and activities are open to all students in a building to create access to college advising, regardless of enrollment in a CSF program.

3. **Criteria for receiving services and/or grants:**

College Bound regional officers serve schools and districts throughout their respective regions. They focus their time based on objective need, primarily low CBS sign-up rates, and also low FAFSA/WASFA completion rates. They also consider subjective criteria including a school's lack of, but desire to, build a college-going culture and lack of other school or community-based service providers or resources.

All middle and high schools with students eligible for the College Bound Scholarship (CBS) are served. Districts and schools can receive: 1) training on the College Bound Scholarship; 2) student workbooks and support to engage eligible and enrolled students in the College Bound Scholarship program; and, 3) regional workshops to learn ways to support College Bound students in career and college readiness.

Beneficiaries in 2020-21 School Year:

Number of School Districts:	7 (College and Career Coaches); 292 (CB Regional Officers)
Number of Schools:	17 (College and Career Coaches); 185 (CB Regional Officers)
Number of Students:	2,648 (College and Career Coaches); 4,033 (CB Regional Officers)
Number of Educators:	2,901
Other:	0

Number of OSPI staff associated with this funding (FTEs): 0.0

Number of contractors/other staff associated with this funding: 1.0

FY21 Funding: State Appropriation: \$1.454 million
Federal Appropriation: \$0
Other fund sources: \$0
TOTAL (FY21) \$1.454 million

4. **Are federal or other funds contingent on state funding?**

- No
 Yes, please explain.

5. **State funding history:**

Fiscal Year	Amount Funded	Actual Expenditures
FY21	\$1,454,000	\$1,454,000
FY20	\$1,454,000	\$1,454,000
FY19	\$1,454,000	\$1,454,000
FY18	\$1,354,000	\$1,354,000
FY17	\$1,354,000	\$1,354,000
FY16	\$1,354,000	\$1,354,000

6. **Number of beneficiaries (e.g., school districts, schools, students, educators, other) history:**

Fiscal Year	Number of Districts
FY20	292
FY19	292
FY18	292
FY17	292
FY16	292

7. **Programmatic changes since inception (if any):**

The College Success Foundation’s reorganization in the summer of 2019 changed the WCAN team structure to a regionally based, matrixed structure with new leadership. This affected the management and reporting but not the work. However, since March 2020, due to the pandemic, all work shifted to virtual and all staff in these programs worked diligently and creatively to successfully adapt and continue serving CBS and CBS-eligible scholars. Currently there are programmatic changes underway due to the passage of legislation in 2021 making eligible students auto-enrolled for the CB scholarship.

8. **Evaluations of program/major findings:**
 - **High School Graduation:** Since the first CBS cohort graduated from high school in 2012, College Bound students have graduated at rates that are at least ten percentage points higher than their low-income peers who did not sign up for the program.
 - **College Enrollment Plans:** Fifty-nine percent of scholars receiving a CBS grant attended Washington public and private four-year institutions, and forty-one percent attended public two-year colleges in 2019–20.
 - **New Regions/Programs:** This is the first year that the AmeriCorps program served in Kent School District (Meridian MS and Mill Creek MS).
9. **Major challenges faced by the program:**

School counselor turnover and fatigue, the need for counselors to focus on student mental health issues at the expense of college-going and academic support, identifying changed building relationships and working remotely have contributed to a lack of response and communication from many school partners. There is still a great deal of interest in virtual events and limits on CBO partner access to the schools.
10. **Future opportunities:**

CBS auto-enrolment of eligible students frees up staff time from signing up students and obtaining parents' signatures to the value-added work of providing financial aid education and support.
11. **Statutory and/or budget language:**

ESSB 5092 Sec. 1518 (11)(b) - \$1,454,000 of the general fund—state appropriation for fiscal year 2020 and \$1,454,000 of the general fund— state appropriation for fiscal year 2019 are provided solely for contracting with a college scholarship organization with expertise in conducting outreach to students concerning eligibility for the Washington college bound scholarship consistent with chapter 405, Laws of 2007. The office may require the recipient of these funds to report the impacts of the recipient's efforts in alignment with the measures of the Washington school improvement framework.
12. **Other relevant information:**

N/A
13. **Schools/districts receiving assistance:**

See [OSPI's Grantee List](#)
14. **Program Contact Information:**

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