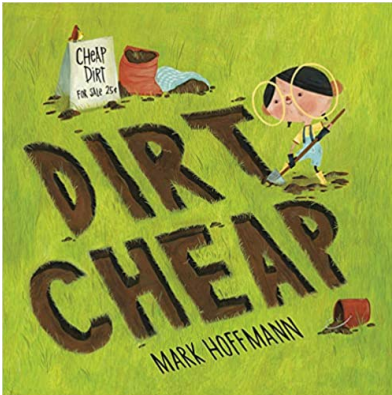


## Dirt Cheap



**Author:** Mark Hoffmann

**Book Summary:** "Birdie doesn't know much about money. All she knows is that she wants a new soccer ball that costs \$24.95. The fastest way to that \$24.95 is going into sales, but what to sell? Birdie needs something that she has in abundance and that everyone needs. So when she sees everyone in her neighborhood working on their yards, she realizes she's hit pay dirt. Literally! ... [B]ut does her business plan have any holes?"

**Ages:** 3-7

**Length:** 40 pages

**Grades:** PK-2

**ISBN:** 978-1-524-71994-4

**Lexile Rating:** 440L

**Online Read-aloud:** [Riko's Reading Room \(6:25\)](#)

Washington State	-	-
SS: Spending & Saving EI: Employment & Income I: Investing RM: Risk Management & Insurance FD: Financial Decision-Making	SS: Apply consumer skills to spending and saving decisions EI: Explore job and career options FD: Recognize the responsibilities associated with personal financial decisions	SS: Apply consumer skills to spending and saving decisions EI: Compare sources of personal income and compensation FD: Recognize the responsibilities associated with personal financial decisions
Washington State K-12 SEL Standards and Benchmarks	Self	Social
	Self-Management: Benchmarks 2A-B Self-Efficacy: Benchmarks 3A-B	Social Management: Benchmark 5A Social Engagement: Benchmark 6C

### Lesson: [Dirt Cheap Opportunity Cost Lesson](#)

**Summary:** (25-30 minutes) Simple lesson on opportunity cost and scarcity.

**Grade:** K-3

**Additional Washington Learning Standards:**

**Source:** CEE's [EconEdLink](#)

Not Listed

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### Resource: [How Many Ways Can You Make 25 Cents?](#)

**Summary:** Students color and cut coins to practice making 25 cents with different denominations.

**Grade:** K-2

**Source:** [Studio Hoffman](#) website

**Permissions:** Free online access and download. No registration required.

### Lesson: [Drawing Your Own Business Comic Strip](#)

**Summary:** (75-90 minutes) Students explore entrepreneurship by reading a story about entrepreneurs ([Money Monsters Start Their Own Business](#)) and drawing a comic strip about starting a business.

**Grade:** 4-5

**Source:** [Consumer Finance Protection Bureau](#)

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#### **Additional Washington Learning Standards:**

- Anchor Standards for Reading:  
CCRA.R.1, CCRA.R.9

### Resource: [Dirt Cheap Worksheets](#)

**Summary:** Three Dirt Cheap pages: a coloring sheet, a 25-cent counting worksheet, and a supply and demand math worksheet.

**Grade:** K-4

**Source:** [Vermont Office of the State Treasurer](#)

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### Resource: [Counting Quarters](#)

**Summary:** Students count the quarters and write the amount in decimal form.

**Grade:** 1-3

**Source:** [SuperTeacherWorksheets](#)

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### Resource: [Dirt Cheap Art](#)

**Summary:** A [Dirt Cheap coloring page](#) and step-by-step instructions for [drawing Birdie](#).

**Grade:** K-2

**Source:** [Studio Hoffman](#) website

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